

Dr. Cornelius Baur



Managing Partner
Germany

Cornelius Baur (born 1962) has led McKinsey & Company's German office as Managing Partner since January 2014. After completing an apprenticeship in industrial management at Siemens, he studied business administration at the Ludwig-Maximilians-Universität (LMU) in Munich, where he earned a doctorate with his dissertation on strategic decisions in the automotive industry.

His career as a McKinsey consultant began in Munich in 1990 and took him to the United States (New York, Boston, Cleveland). After returning to Munich, he was elected Partner of the firm in 1996 and Director in 2001.

Baur primarily advises industrial clients, focusing on global strategies for automakers and suppliers, electronics manufacturers, and engineering and machinery companies. Prior to becoming Managing Partner of the German office (which, organizationally also includes McKinsey's Vienna location) he served as leader of the European Operations Practice. This practice focuses on process optimization at clients in a wide range of industries and has become a central driver of the firm's growth. With approaches such as model factories and software-supported solutions, the Operations Practice has earned a reputation as a pioneer in innovative consulting.

Baur serves on the 31-member Shareholders' Council, McKinsey's highest global decision making committee. Born in Munich, he is married and has three children.